

IF CAPITAL

About us:

If Capital (Pty) Ltd is an FSCA-authorised Category I and Category II financial services provider (FSP 51648), based in Bloemfontein and forming part of the Third Age Group.

We operate as a focused investment house – combining discretionary portfolio management with research-led intermediary services – and pride ourselves on running a tight, accountable team where every client mandate is managed with senior oversight. Our investment process is anchored in fundamental research, disciplined risk management, and a long-term, evidence-based view of capital allocation across local and offshore markets.

How we support the Stepp network:

Our goal is to make Stepp advisers stronger in front of their clients, not to step between them. We bring institutional-grade investment thinking into a format that advisers can use directly – whether that means joining you in client meetings to talk through portfolio positioning, co-hosting client events and discussion forums, or running webinars and educational sessions on market themes, macro developments, and portfolio construction. We can prepare tailored CIO briefings ahead of review meetings, present at adviser-hosted functions, contribute thought leadership to client communications, and serve as a technical sounding board on investment strategy.

The objective is simple: when a Stepp adviser walks into a client conversation, the depth of our research, the rigour of our process, and the strength of our investment view should be visible behind them.



Michael Walsh

Business Developer

